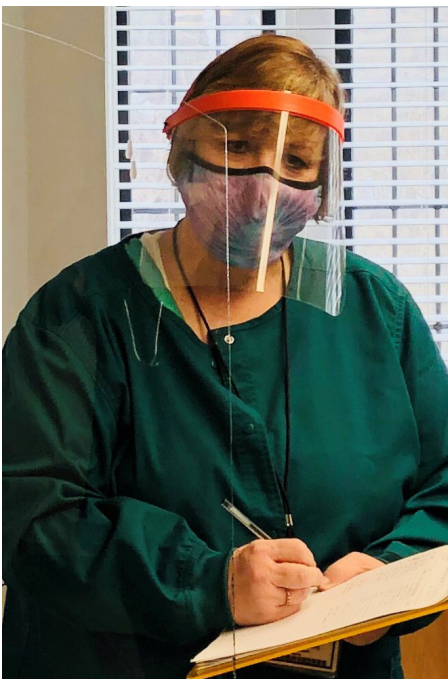


CRANBROOK

2021 SPECIAL EDITION

SUSTAINABILITY

NEWSLETTER



Cranbrook PEOPLE: “The Heartbeat of our Sustainability!”

Celebrating our Dedicated Cranbrook PEOPLE



COVID has been a challenge for Cranbrook, our state, our nation and the world. Sustainability at Cranbrook did not stop because of COVID. Quite the contrary, our Cranbrook PEOPLE have taken sustainability in action to another level, growing stronger and moving forward as one Community. Over the past several months, we have witnessed the heart and soul of Cranbrook Sustainability: Our PEOPLE. The level of dedication, character, agility and resilience is astonishing!

In this Special Heartfelt Edition, we celebrate all the amazing Cranbrook PEOPLE on the frontlines, in the middle and behind the scenes. We value you! Cranbrook faculty, staff, volunteers, students, parents, donors and leadership have pivoted and continue working together. Your dedication and commitment to Cranbrook’s vision and mission is helping us plan, adapt, sustain and grow as a Community “ONE CRANBROOK” during and beyond COVID. We hope you enjoy a glimpse into the hearts of our Cranbrook PEOPLE! It was amazing for me to work with people across our community on this project and hear their genuine appreciation for one another. -Norma Jean Evans, Director Sustainability & Business Services

A few of the pictures are included in this newsletter. [Click here](#) to view the complete library of our PEOPLE living ONE CRANBROOK!

Norma Jean Evans
Director Sustainability & Business Services

Celebrating and Thanking our Leadership

Our Cranbrook Senior Leadership Team led by our President Dom DiMarco, Cranbrook Senior Staff members: Andrew Blauvelt, Susan Ewing, Aimeclair (AC) Roche, Eileen Savage, Rod Spearin, Michael Stafford and Gregory Wittkopp have all continued to do a phenomenal job leading and moving us forward through COVID.

Allow us to also introduce the **Pandemic Planning Committee:**

Beth Beadle (Chair)	Kirk Brain	Toni Chan	Sarah Doty
Norma Evans	Julie Fracker	Eric Franchy	Vanessa Lucero-Mazei
Kelly Lyons	Clay Matthews	Cindy Mecsey	Weston Outlaw
Jennifer Rivard	Nancy Swords	Calvin Vincent	Monika Whale
Dan Williams	Greg Wittkopp		

“This committee of operations staff from across the Cranbrook community, meets biweekly to collaborate on the planning necessary to maintain a safe place to work, learn, and visit during the COVID-19 pandemic. The insights and perspectives of these colleagues have enhanced communication across divisional lines, turned concerns into strategies, and ensured a coordinated community response in this crisis. Please join me in sharing my sincere appreciation for their dedication to this process!”

Beth Beadle, Director Human Resources, Committee Chair



We want to take this time to give a personal nod of thanks to Dom for his leadership and love for Cranbrook and its people. During COVID, Dom with the full support of the board and senior leadership team have been faced with having to make some very difficult and critical decisions that impact Cranbrook People and our mission. In uncharted waters, Dom’s heart for the people of Cranbrook always remains evident, not only in the words he writes, but also in the words he speaks as well as his professional and personal actions. You often hear Dom saying, with sincere concern, “if you hear of any of our Cranbrook People facing challenges during this period, please let me or Human Resources know.” We are very fortunate to have a leader with compassion for others.

In addition to leading and moving us forward through COVID, President Dominic DiMarco, Senior Staff members and the Cranbrook Educational Community leadership of Board Chair Mark Reuss and First Vice Chair Linda Gillum recognize that Cranbrook, as an institution, has a leadership role to practice anti-racism work. Dom is strongly encouraging representatives from across the entire community to work together and share their voices to help champion Cranbrook diversity, equity and inclusion efforts. He wants to make sure everyone feels safe, accepted and equally valued in our Community and he is listening to the hearts of the people while serving and taking actions.

Allow us to introduce the members of the **Community Engagement Collaborative Working Group**. Partners on the ground focused on Cranbrook Educational Community: Access, Belonging, Community Diversity, Equity and Inclusion initiatives. Additional updates will be provided as this group’s efforts take shape.

Community Engagement Collaborative Working Group

- Beth Beadle
- Ginny Belden-Charles
- Dominic DiMarco
- Norma Evans
- Tracie Hightower
- Vanessa Lucero Mazei
- Martha Mysko
- Nancy Swords
- Carla Young (Chair)
- And growing...

“In this time of universal challenge, it is Cranbrook’s people who build the place and programs that help us to focus on the possibilities. Grace Lee Boggs said, ‘Transform yourself to transform your world.’ Cranbrook people are doing the work of transformation.”

-Carla Young, Cranbrook Schools Director Community & Cultural Programs



Pictured are Sandy Avant, Executive Assistant to COO Rod Spearin; Kasey Coleman, CK'14; and Carla Young, Director of Community and Multicultural Programs. Photo taken at a Cranbrook Schools Kwanzaa event (held pre-COVID 2018).

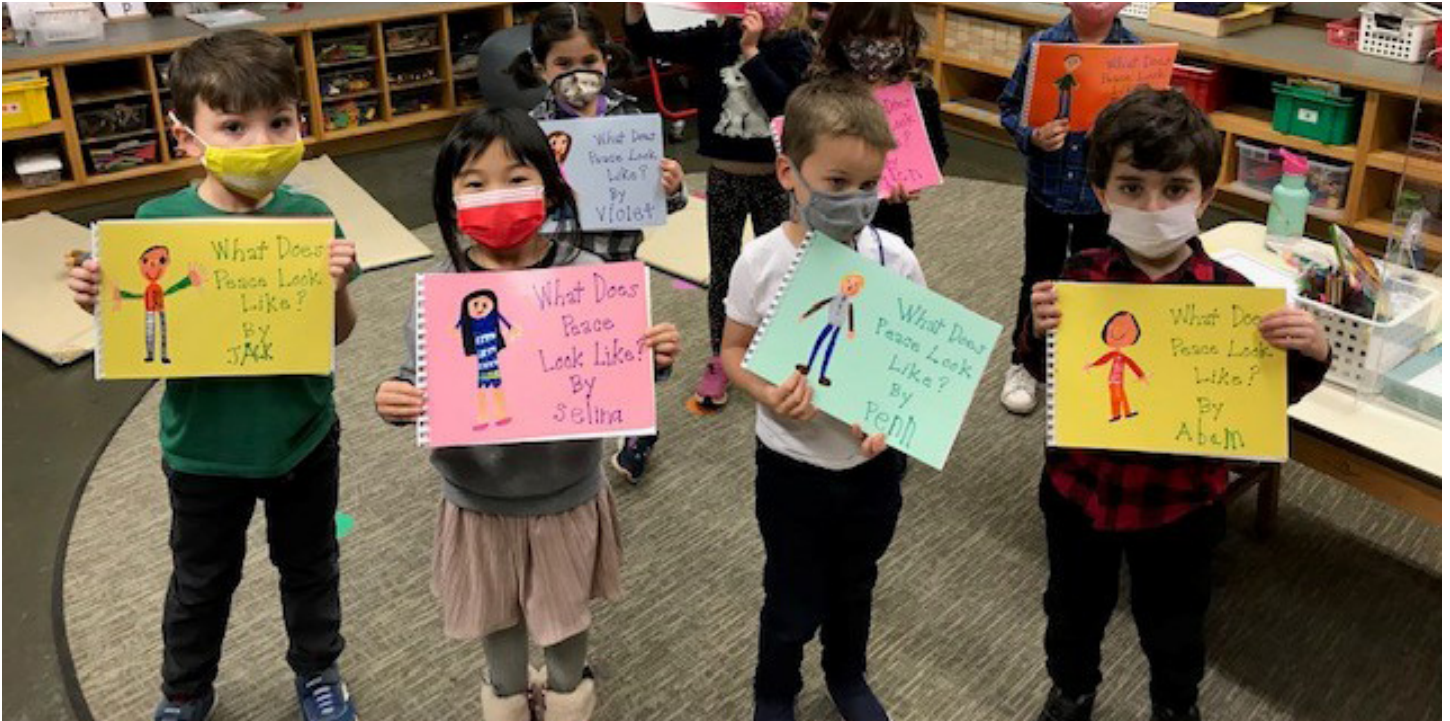
Celebrating and Thanking ALL CRANBROOK Faculty & Staff On the Frontline, in the Middle, and Behind-the-Scenes

“If you want to go fast, go alone. If you want to go far, you need a team” -John Wooden



Celebrating Faculty, Staff, Students and Parents Help Make the COVID Difference!

Cranbrook Schools (k-12) faculty, staff, students, parents, and board members, we **thank YOU** for providing your input and your whole-hearted cooperation. You have helped Cranbrook faculty and staff execute and practice COVID safety protocols in support of our mission and goal, allowing us to provide the continued delivery of education and programming to you.



Cranbrook Academy of Art Artists in Residence, graduate students and board members, we **thank YOU** for providing your input and your whole-hearted cooperation. You have helped Cranbrook faculty and staff execute and practice COVID safety protocols in support of our mission and goals, allowing us to provide the continued delivery of education and programming to you.



Cranbrook Programming

Congratulations to Cranbrook Art Museum, Institute of Science, Center for Collections and Research, and Cranbrook House & Gardens staff and volunteers who successfully pivoted and adapted the delivery of public programs, virtual events, and museum and tour experiences, resulting in a continued and enlarged presence for Cranbrook both locally and internationally.



Cranbrook Appreciates Employees Celebrating Milestones During COVID

"Thank you again for your exceptional service to Cranbrook. My greatest wish would be to honor you in person and celebrate your work anniversary. Together you represent the best of Cranbrook and each of you exemplify that every day. With gratitude for all that you do in support of the entire Cranbrook Community."

-Dominic A. DiMarco President

50 Years

Russell E. Conner

40 Years

Alan F. Beeman
Michael K. Reynolds
Katherine Lorts

35 Years

Patti Cari
Debra Calfin
Deborah Kridler
Gregory Wittkopp

30 Years

MaryBeth Kreiner
Angela Higgins

25 Years

Julio Aravena
Teresa Coleman
James Nagy
Michael Paradise

20 Years

Glenn Cairns
Melissa Coulter
Olga Frederick
Beverly Hibbs
Patrice Hill
Tania Hodges
Paul Keathley
Michael Leneway
Eric Lorey
Laura Marmostein
Vanessa Lucero Mazei
James Mogensen
Brewster Moore
Richard Munoz
Michael Nagy
Mark Smith
Sharon Suess
Rebecca Tufts

Thank you all for your Individual and Teamwork towards Cranbrook's mission and vision!



ONE Cranbrook: We Welcome Our New Team Members

Since March 2020, Cranbrook has onboarded 88 people. We wish to give a heartfelt welcome to all those who came to Cranbrook as full-time, part time, and temporary employees. Welcome to our Cranbrook Community!

Amy M. Barnosky	Schools	Amanda Yaklin	Schools
Todd M. Berry	Schools	Maley N. Brown	Community
Kenzi J. Bisbing	Schools	Sarah E. Tufts	Schools
Caralie Cooke	Schools	Edward T. Whiting	Community
Carter K. Delloro	Schools	James E. Brand	Schools
Christopher D. Fraser	CAA	Rhonda L. David	Schools
Emily A. Ketchum	Schools	Sarah Domka	Schools
Alyssa A. Parent	Schools	Yukeun Jeon	Schools
Karen L. Poffenberger	Schools	Kelly M. Agius	CAA
Susan R. Quinn	Schools	Elliot W. Avis	CAA
Christopher J. Samul	Schools	Catherine Basala	Schools
Kathryn S. Smith	Schools	O’Neshia D. Bassett	Schools
David C. Webb	Schools	Kelli A. Bates	Schools
Amelia H. Wright	Schools	Emily Bommarito	CAA
Carole Carlier	Schools	Morgan Bouldes	CAA
Gwendelyn Jeter	Schools	Lizzette Caicedo	CAA
Dean Peratsakis	Schools	Shudi Chen	CAA
Meggan Tavel	Schools	Zhuo Chen	CAA
Tajane B. Ratcliff	Community	Noelle A. Choy	CAA
Lisa Abbey	Schools	Elyse E. Cooke	Schools
Emma F. Brick	CAA	Jovon C. Ferguson	CAA
Corey C. Childs	Schools	Mitchell S. Frank	CAA
Zachary A. Cutkomp	Schools	Isabelle E. Frascella	CAA
Karl A. Daiek	Schools	Neva M. Gruver	CAA
Isabella M. DiBlassio	CAA	Danielle M. Gumbin	CAA
Paul M. Ellis	Schools	Gabriela S. Gutierrez	CAA
Ryan J. Eskuri	Schools	Madeline J. Isakson	CAA
Veena D. Fischer	Schools	Vikramaditya R. Kalidindi	CAA
Julie A. Kehoe	Schools	Kira M. Keck	CAA
Andrew M. Koterba	Schools	Linda G. Kentoffio	CAA
Zachary A. Krug	Schools	Sijie Li	CAA
Lauren E. Mann	Schools	Carolyn A. Louis- Ferdinand	Schools
Patrick L. Padgett	Schools	Madeline R. McGinn	CAA
Rachel J. Paradis	Schools	Katherine M. McGowan	CAA
Samuel D. Pearlstein	Schools	Mandy S. Moran	CAA
Rebecca Quinn	Schools	Jaeyeon Park	CAA
Scarlett M. Shader	Schools	Jennifer L. Penegor	CAA
Paige N. Sickmiller	Schools	McKenna J. Quandt	CAA
Udayveer Singh	Schools	Katie E. Severson	CAA
William B. Ten Eick	CAA	Cooper W. Siegel	CAA

ONE Cranbrook: We Welcome Our New Team Members

Since March 2020, Cranbrook has onboarded 88 people. We wish to give a heartfelt welcome to all those who came to Cranbrook as full-time, part time, and temporary employees. Welcome to our Cranbrook Community!

Brian Szeto	CAA
Claire R. Thibodeau	CAA
Elysia B. Vandenbussche	CAA
Mark B. Vander Heide	CAA
Jenna T. VanFleteren	CAA
Qualeasha I. Wood	CAA
Rence Xu	CAA



Your Heart Challenge

We encourage you to reach out to 1-2 new employees within the next 1-2 weeks to extend a heartfelt Cranbrook Welcome! For those employees who have a Cranbrook email address, you can search the Outlook Address Book.

Cranbrook PEOPLE: What's Happening Around the Community?

Cranbrook Offers Employees Virtual Wellness Programs and Information

Virtual Yoga 2021

Classes are held on Tuesday's from 5:00 p.m. to 6:00 p.m. The remaining dates for the Winter sessions are as follows:

Session 1

February 16, 23
March 2, 9, 30

Session 2

April 6, 13, 20, 27
May 4, 11, 18, 25

Virtual Pilates 2021

Classes are held on Wednesday's from 4:45 p.m. to 5:45 p.m. via Zoom. The remaining dates are:

February 17th, 24th,
March 3rd, 10th, 31st
April 7th, 14th, 21st, 28th
May 5th, 12th, 19th

Virtual TIAA Individual Counseling Sessions

(Wednesday, March 3rd and Thursday, March 4th)

Contact Bryan Opalko at bopalko@cranbrook.edu for additional information

The National SEED Project on Inclusive Curriculum Seeking Educational Equity and Diversity

The Winter Cohort is underway for the National SEED Project on Inclusive Curriculum Program at Cranbrook Educational Community. The next Cohort will begin Fall 2021. All Cranbrook employees are invited to attend.

What is SEED?

SEED is a peer-led professional development program that promotes change through self-reflection and interpersonal dialogue and builds capacity for more equitable curriculum, campuses, and communities.

Contact Carla Young, Cranbrook Schools Director of Community & Multicultural Programs at cyoung@cranbrook.edu for additional information.

Cranbrook PEOPLE: What's Happening Around the Community?

Are you looking for something for you and your family to do?

Check out the websites for Cranbrook Virtual Tours, Lectures, community and multi-cultural programs and Special Event Schedules at:

- Cranbrook Art Museum <https://cranbrookartmuseum.org>
- Center for Collections & Research <https://center.cranbrook.edu>
- Cranbrook House & Gardens <https://housegardens.cranbrook.edu>
- Cranbrook Institute of Science <https://science.cranbrook.edu>
- Cranbrook Schools <https://schools.cranbrook.edu>

Did you know you can shop Cranbrook online?

Check out our Virtual Bookstore! Cranbrook Schools official online store is open to all Cranbrook Educational Community employees at: cranbrookschoolsstore.com. Contact Weston Outlaw at woutlaw@cranbrook.edu to request the discount code for employees and bulk orders.

President's Award for Excellence

You are invited to attend the 2021 Award Ceremony hosted by President Dominic DiMarco. The ceremony will be held on Wednesday, April 21st at 4:30pm. At this time, we plan to hold the event in person at the Kingswood dining hall, but if safety protocols require, we will hold this as a virtual event. A final decision will be made closer to the event date. Established in 1990 by President Emeritus Dr. Lillian Bauder, the President's Award for Excellence is presented to Cranbrook faculty, staff, and volunteers, who epitomize Cranbrook's dedication to excellence and Community collaboration. We encourage you to be a part of this special tradition by marking your calendars, and planning to attend.

We Will Continue to Move Forward One Heartbeat One Community One Cranbrook

HEART TO HEART

Below are some heartfelt quotes shared about our Cranbrook People:

"In a year that has upended life for us all, I am deeply grateful for the people of Cranbrook. Thank you for your profound gifts of hope, dedication, and sincerity to take care of one another and the Community. You have opened your homes, hearts, classrooms, and minds with inspiring resolve to emerge even kinder, stronger, and healthier together. The beauty of Cranbrook's humanity shines through you and I am grateful."

-Dominic DiMarco, President, Cranbrook Educational Community

"In *The Alphabet of Grace* educator and theologian Fredrick Buechner writes, "A miracle is when the whole is greater than the sum of its parts. A miracle is where one plus one equals a thousand." To me, Cranbrook is that miracle and what I love – and that's not too strong a word – about my Cranbrook colleagues CEC-wide is that around here, this year, one person's dedication plus another's gumption plus another's ingenuity created the conditions for true community, where one plus one equaled a thousand, and then some. How else have we accomplished what few schools or academies have in our studios and with in-person instruction? How else have we stayed healthy and by our individual sacrifices kept our co-workers, our students, our families and friends healthy? How else have we sustained care, optimism, good humor and connection despite our distance, recognizing that how we meet, greet and treat each other matters? I am overwhelmed with gratitude for all my colleagues – who created classrooms and invented curriculum, who drafted plans only to revamp and revise and revamp and revise, who entered yet another Zoom or answered the countless call with a heartfelt hello despite exhaustion or disillusion, and who with only eyes visible above a mask conveyed a smile, conviction and reassurance that it would all be ok because none of us are alone in this miraculous venture that is Cranbrook."

-Aime Claire Roche, Director, Cranbrook Schools, and President Elect, Cranbrook Educational Community

"I have gratitude beyond words for all of the amazing individuals who comprise the Cranbrook Educational Community: teaching faculty, nurses, support staff, administration, students and their families, museum educators, security, facilities and housekeeping staff, grounds crew, moving crew, Chartwells employees, and the list goes on and on. It has required the patience, flexibility, cooperation, and commitment of each and every one of us to manage the challenges of the past year, and we have risen to the occasion in typical Cranbrook fashion. Thank you, CEC, for demonstrating the true meaning of community at a time when we couldn't need it more."

-Karen Watson, Head, Brookside Early Childhood Center

We Will Continue to Move Forward One Heartbeat One Community One Cranbrook

"There are no words to express my profound thanks to all of our Cranbrook superheroes. Every member of our community has dedicated themselves to keeping our school safe and open. I want you to know that you are seen and appreciated."

-Stacy Rivard, Head, Girls Middle School

"Coming together is a beginning; keeping together is progress; working together is success."

-Henry Ford

"Facilities and this department have only been as good as the team and this whole team has gone way above and beyond. The whole team has given every ounce of energy, flexibility and creativity they have in order to be successful in our critical mission."

-Daniel Williams, Director of Facilities, Cranbrook Educational Community

"I cannot say enough about the members of the Security & Safety team who despite the risks and fears continued to show up every day while others were afforded the opportunity to stay home. Without your unwavering support and assistance, we could not have kept the campus going. The work you do can be thankless, but I sincerely thank each and every one of you for everything you do to support Cranbrook and keep our campus safe."

-Calvin Vincent, Director of Safety & Security, Cranbrook Educational Community

"Our mantra at the Academy has been that "COVID is inconvenient." Although it has been frustrating for all of us, it has also pushed Cranbrook Academy of Art (CAA) to seek out new ways to deliver the Academy program for our students. Through tireless dedication and effort, the Academy staff has jumped, pivoted, shimmied, (and maybe even somersaulted!) to keep the institution going and offer an in-person experience, which is something that many other art schools were unable to provide. We reimagined our studios and rethought every system. Our tiny team of Artists in Resident (AIRS) and staff worked alongside our student partners through uncertainty, interruption, and yes, a lot of inconvenience, to provide our students with an experience this year that we are certain will be reflected in the work they produce. We look forward to sharing that work with you this spring at the Graduate Degree Exhibition at Cranbrook Art Museum and the STUDIO event!"

**-Vanessa Lucero Mazei, Student Services Manager/Admissions Coordinator/Assistant Registrar, Cranbrook Academy of Art
and Julie Fracker, Director of Communications, Cranbrook Academy of Art**

We Will Continue to Move Forward

One Heartbeat

One Community

One Cranbrook

"In my 25 years of service to the Cranbrook Educational Community, I have never experienced a more perfect example of the fulfillment of the Booth legacy of service and excellence as I have in these unprecedented days of managing through the COVID-19 pandemic. The dedicated people of Cranbrook – our faculty, staff, students, parents, volunteers, and contract partners – have come together while making shared sacrifices to ensure the health of the community programmatically, financially, and emotionally. Together we exhibited that "One Cranbrook" is not a stretch goal, but rather a cultural awakening in our Community."

-Beth Beadle, Director Human Resources, Cranbrook Educational Community

"If you told me a year ago that we would be delivering lunches to over 100 locations daily, I would have never believed it. I am so very thankful to the community and especially the teaching staff for partnering with us to help serve warm meals to our students this year. The support that our team has received as we navigate this complex program is simply amazing. Thank you for letting the Chartwells team be part of the great things that the people of Cranbrook Schools do each day!"

-Allison Mitchell, Resident District Manager, Chartwells Dining

"The Aftercare staff took on the challenge of their usual work in an unusual way. They balanced strict protocols with their passion to engage with students while only manifesting the latter. I am proud of their courage, dedication, and persistence. Thank you team!"

-Weston Outlaw, Director of Special & Summer Programs, Cranbrook Schools

"The IT team has the privilege of partnering with individuals and departments across the community to work through the challenges and opportunities that have presented themselves over this past year. It's provided us a unique vantage point and the ability to witness first-hand the creative and considerate approaches taken by a myriad of dedicated CEC employees, volunteers and students throughout the organization. This has certainly reinforced what Dom has often referenced; that it is truly the People that make Cranbrook the remarkable institution that it is. We are very proud of our team, and extremely thankful for their resiliency, commitment, and the quality effort they put forth each and every day. Their passion for not only what they do but the community they serve is evident as they've worked diligently to deliver critical services and support through this pivotal period. Thanks!"

-Kirk Brain, Director of Information Technology, Cranbrook Educational Community and Jen Rivard, Director of Information Services, Cranbrook Educational Community

We Will Continue to Move Forward One Heartbeat One Community One Cranbrook

"I am amazed and incredibly grateful for the way that the entire CK community has risen to the occasion and allowed us to move forward and continue to reach for our goals. I feel fortunate to be a part of such an incredible community of learners."

-Keith O'Connell, Head, Brookside School

"This past year has tested our understanding of what teamwork means. Our shared purpose of safety and well-being, communication, guest experience, and our COVID-tired resiliency has clearly displayed not only how fortunate we are to be part of the CEC team but also just how much we can rely on our teammates!"

-Nancy Swords, Deputy Director, Cranbrook Institute of Science

"I reflect back on the last several months and I am overwhelmed with appreciation for the people who make up the Cranbrook community. We have accomplished so much! I have gratitude for the creativity and endless energy of my fellow administrators and the faith and support of the faculty, who continue to deliver a terrific education. I also appreciate the problem solving capacity of Chartwells, security, facilities, landscaping, and the mailroom. This is all a testament to the power of community."

-Noel Dougherty, Head, Upper School

"I would like to share a couple of thoughts I often go back to, one is from my mom, which I am sure should be credited to someone. My mom would always say to me, "you have two choices with your words; you can choose to build people up or tear them down." I am so incredibly grateful to be part of a Community that embraces the power of their words and shares their time and talent so generously. Just a reminder that if you're facing a challenging day, go back and read our mission. It's a reminder of what and who we are as a community."

-Kristine Fleszar, Chief Financial Officer, Cranbrook Educational Community

We Will Continue to Move Forward One Heartbeat One Community One Cranbrook

"This past year has been one of tremendous growth for the Center. While the Center's new virtual programming and digital portals to the Archives may have been conceived and implemented in the midst of an international crisis, they have allowed us to reach audiences that never would have been able to explore Cranbrook and its history in person. And I can assure you, this new global outreach is here to stay. Of course, none of this would have been possible without the creative commitment of the Center's staff. Whether it was embracing new technologies in their home offices, or carefully navigating the campus so that it could be experienced by our audiences from the comfort of their homes, the Center's archivists, curator, registrar, administrative assistant, and collections interpreters made it possible. Take a bow, Center team!"

-Gregory M. Wittkopp, Director, Cranbrook Center for Collections and Research

"Throughout the challenges of the past year, our spirits have been bolstered by the support of so many through remarkable acts of kindness. I am in awe of the care and concern, empathy, and understanding that has taken hold of our whole community. Because of you, my heart is full and I am grateful beyond measure."

-Eileen Savage, Chief Advancement Officer, Cranbrook Educational Community

"Cranbrook's most valuable asset is our people. Every position in every program area contributes to making Cranbrook all it is today and sets a solid foundation for our future. The value of our people, their dedication and spirit is immeasurable. I can't think of any group that makes a bigger difference in the lives of others. Our people are truly our foundation."

-Mike Stafford, Director, Cranbrook Institute of Science

"Cranbrook is making its way through this pandemic because of all its people. Each of you are adapting to a new environment and we have all had to change how we do our jobs and interact with our colleagues. We are finding a way to sustain the operations of Cranbrook because of your effort. Thank you for everything you have done. This is a great place to work and you are a great team."

-Rod Spearin, Chief Operating Officer, Cranbrook Educational Community

"In the last year, the importance of Cranbrook House & Gardens as a place of comfort, connection, and wellness has become exceptionally clear. This wouldn't be possible without our members and volunteers, who embrace the motto of 'Keep Calm and Cranbrook On' while working tirelessly in the gardens and greenhouse, taking our plant sales online and Santa event outdoors, and more. Thank you for your unwavering dedication. You make Cranbrook feel like home and continue to inspire every day. I can't wait to see where we grow next!"

-Eric Franchy, PR Manager, Cranbrook House & Gardens



Heart Challenge: Share Your heart!
Email your heartfelt quote about Cranbrook people
to sustainability@cranbrook.edu

**Cranbrook Sustainability Newsletter is published for
Cranbrook Educational Community.**

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